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## The Book Standard Announces First Annual Bestseller Award Winners

*~New Harry Potter Title Takes Top Honors~*

New York, NY (September 22, 2005) – **The Book Standard**, in partnership with **Nielsen BookScan**, tonight announced the winners of its first-ever Bestseller Awards – the only book awards based entirely on consumer success.

The Bestseller Awards were announced in 100 categories, 28 of which were presented at an evening cocktail party at the Roosevelt Hotel. “The Bestseller Award winners were the books that book lovers loved and book readers bought,” says Jerome Kramer. “No politics, no judges’ panels. They are very simply a true celebration of consumer choice.”

*Harry Potter and the Half-Blood Prince*, by J.K. Rowling, won top honors as the Overall Bestseller, selling 6,397,000 copies during the time period defined by the dates July 31st, 2004, to August 1st, 2005. 27 announced awards were presented to 25 books, because certain books won multiple times. The announced winners were:

### Category

**Title, Author (Total Sales, as audited by Nielsen BookScan)**

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#### **Overall Bestseller**

*Harry Potter and the Half-Blood Prince*, J.K. Rowling (6,397,000)

#### **Adult Fiction**

*The Da Vinci Code*, Dan Brown (2,261,000)

#### **Adult Nonfiction**

*America (The Book)*, Jon Stewart and the writers of *The Daily Show* (1,544,000)

#### **Audio Books**

*Harry Potter and the Half-Blood Prince*, J.K. Rowling, narrated by Jim Dale (126,000)

#### **Biography & Autobiography**

*Reading Lolita in Tehran*, Azar Nafisi (479,000)

#### **Business & Economics**

*Blink*, Malcolm Gladwell (593,000)

### **Juvenile Fiction**

*Harry Potter and the Half-Blood Prince*, J.K. Rowling (6,397,000)

### **Juvenile Nonfiction**

*The O'Reilly Factor for Kids*, Bill O'Reilly and Charles Flowers (201,000)

### **Comics & Graphic Novels**

*In the Shadow of No Towers*, Art Spiegelman (49,000)

### **Debut Novels (counting each first-time novel from an author)**

*The Kite Runner*, Khaled Hosseini (1,342,000)

### **Debut Novels (debut novels published during award time-frame)**

*The Historian*, Elizabeth Kostova (282,000)

### **Family & Relationships**

*He's Just Not That Into You*, Greg Behrendt, Liz Tuccillo (1,107,000)

### **Fantasy**

*The Time Traveler's Wife*, Audrey Niffenegger (519,000)

### **Health & Fitness**

*The South Beach Diet*, Arthur Agatston (690,000)

### **History**

*1776*, David McCullough (764,000)

### **Humor**

*America (The Book)*, Jon Stewart and the writers of *The Daily Show* (1,544,000)

### **Mass-Market Paperback**

*Angels & Demons*, Dan Brown (1,271,000)

### **Mystery & Detective**

*Trace*, Patricia Cornwell (679,000)

### **Poetry**

*Where the Sidewalk Ends*, Shel Silverstein (163,000)

### **Philosophy**

*On Bullshit*, Harry G. Frankfurt (186,000)

### **Political Science**

*The 9/11 Commission Report*, National Commission on Terrorist Attacks (655,000)

**Reference**

*The World Almanac and Book of Facts 2005*, World Almanac (238,000)

**Religion: Adult**

*The Purpose-Driven Life*, Rick Warren (1,329,000)

**Romance**

*Blue Dahlia* (In the Garden, Book 1), Nora Roberts (554,000)

**Sci-Fi**

*The Time Traveler's Wife*, Audrey Niffenegger (519,000)

**Self-Help**

*The Four Agreements*, Don Miguel Ruiz (209,000)

**Social Science**

*Guns, Germs, and Steel*, Jared Diamond (189,000)

**Travel**

*1,000 Places to See Before You Die*, Patricia Schultz (399,000)

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**Bestseller Awards were also given in TK other genres. The winners:**

**OVERALL****Trade Paperback**

*The Kite Runner*, Khaled Hosseini (1,342,000)

**Hardcover**

*Harry Potter and the Half-Blood Prince*, J.K. Rowling (6,179,000)

**Audio Books: Business & Economics**

*Suze Orman's Will and Trust Kit*, Suze Orman (51,000)

**Audio Books: Foreign Language Study**

*Spanish Complete Course: Basic-Intermediate* (61,000)

**Calendars**

*Dilbert 2005 Calendar*, Scott Adams (193,000)

**FICTION****Classics**

*To Kill a Mockingbird*, Harper Lee (375,000)

**Comics & Graphic Novels – Manga**

*.hack//Legend of the Twilight*, Vol. 3, Tatsuya Hamazaki (45,000)

**Comics & Graphic Novels - Superheroes**

*Batman: Hush*, Vol. 1, Jeph Loeb, Jim Lee, Scott Williams (20,000)

**Drama**

*A Raisin in the Sun*, Lorraine Hansberry (50,000)

**Drama: American**

*A Raisin in the Sun*, Lorraine Hansberry (50,000)

**Drama: Shakespeare**

*Hamlet*, William Shakespeare (36,000)

**Mystery & Detective: Cat Sleuths**

*The Cat Who Talked Turkey*, Lilian Jackson Braun (99,000)

**Mystery & Detective: Historical**

*The Dante Club*, Matthew Pearl (151,000)

**Mystery & Detective: Women Sleuths**

*Trace*, Patricia Cornwell (679,000)

**Poetry: Adult**

*The Odyssey*, Homer (65,000)

**Poetry: Children**

*Where the Sidewalk Ends*, Shel Silverstein (163,000)

**Romance: Fantasy**

*Blue Dahlia* (In the Garden, Book 1), Nora Roberts (554,000)

**Romance: Historical**

*The Queen's Fool*, Philippa Gregory (134,000)

**Romance: Suspense**

*Murder List*, Julie Garwood (202,000)

**Romance: Time Travel**

*Outlander*, Diana Gabaldon (39,000)

**Romance: Juvenile Fiction: Love & Romance**

*Flipped*, Wendelin Van Draanen (50,000)

**Horror**

*Angels & Demons*, Dan Brown (1,829,000)

## NONFICTION

**Antiques & Collectibles**

*Guide Book of United States Coins 2005*, Kenneth Bressett (Editor) (93,000)

**Art**

*The New Drawing on the Right Side of the Brain*, Betty Edwards (32,000)

**Biography & Autobiography: Composers & Musicians**

*Chronicles*, Volume One (361,000), Bob Dylan

**Biography & Autobiography: Entertainment & Performing Arts**

*My Life So Far*, Jane Fonda (146,000)

**Biography & Autobiography: Sports**

*It's Not About the Bike*, Lance Armstrong with Sally Jenkins (145,000)

**Body, Mind & Spirit**

*The Power of Now*, Eckhart Tolle (216,000)

**Business & Economics: Personal Finance**

*Rich Dad Poor Dad*, Robert T. Kiyosaki with Sharon L. Lechter (391,000)

**Business & Economics: Careers**

*What Color Is Your Parachute? 2005*, Richard N. Bolles (73,000)

**Business & Economics: Real Estate**

*Home Buying for Dummies*, Eric Tyson & Ray Brown (43,000)

**Computers**

*Windows XP For Dummies*, 2nd Edition, Andy Rathbone (43,000)

**Cooking**

*The South Beach Diet Cookbook*, Arthur Agatston (281,000)

**Cooking: Beverages - Wine & Spirits**

*The Wine Bible*, Karen MacNeil (32,000)

**Cooking: Methods - Barbecue & Grilling**

*How to Grill*, Steven Raichlen (71,000)

**Cooking: Regional & Ethnic – Italian**

*Everyday Italian*, Giada De Laurentiis (184,000)

**Crafts & Hobbies**

*Stitch 'N Bitch: The Knitter's Handbook*, Debbie Stoller (74,000)

**Crafts & Hobbies: Needlework – Knitting**

*Stitch 'N Bitch: The Knitter's Handbook*, Debbie Stoller (74,000)

**Education**

*The First Days Of School*, Harry K. Wong & Rosemary T. Wong (67,000)

**Education: Teaching Methods & Materials**

*The First Days Of School*, Harry K. Wong & Rosemary T. Wong (67,000)

**Games**

*The Official Scrabble Players Dictionary*, (190,000)

**Games: Card Games – Poker**

*Doyle Brunson's Super System*, Doyle Brunson (110,000)

**Gardening**

*Mini Bonsai Kit*, Robert W. King (90,000)

**Health & Fitness: Diets**

*The South Beach Diet*, Arthur Agatston (856,000)

**Health & Fitness: Exercise**

*Body for Life*, Bill Phillips (94,000)

**History: International**

*Collapse*, Jared Diamond (236,000)

**History: Military**

*Flyboys*, James Bradley (204,000)

**History: United States**

*1776*, David McCullough, (764,000)

**House and Home**

*Real Simple: The Organized Home*, Eds. of *Real Simple* magazine (37,000)

**Humor: Form - Jokes & Riddles**

*Pretty Good Joke Book*, APHC (34,000)

**Humor: Topic – Political**

*America (The Book)*, Jon Stewart and the writers of *The Daily Show* (1,544,000)

**Law**

*Objection!*, Nancy Grace with Diane Clehane (35,000)

**Music**

*Tears for Water*, Alicia Keys (69,000)

**Pets**

*101 Cataclysms*, Rachael Hale (38,000)

**Pets: Cats**

*101 Cataclysms*, Rachael Hale (38,000)

**Pets: Dogs**

*You Bake 'Em Dog Biscuits* (Mega Mini Kits), Pam Edge (26,000)

**Photography**

*Miracle*, Anne Geddes (80,000)

**Psychology**

*The Tipping Point*, Malcolm Gladwell (308,000)

**Reference - Dictionaries**

*The Merriam-Webster Dictionary* (192,000)

**Reference: Weddings**

*Easy Wedding Planning Plus*, 5<sup>th</sup> Edition, Elizabeth Lluch (31,000)

**Reference - Writing Skills**

*The Elements of Style*, 4th Edition, William Strunk, Jr., & E.B. White (146,000)

**Religion – Bibles**

*The Message Remix* (Bible in Contemporary Language), Eugene H. Peterson (29,000)

**Religion - Juvenile Nonfiction**

*Chicken Soup for the Teenage Soul IV*, Jack Canfield et al. (113,000)

**Science**

*A Short History of Nearly Everything*, Bill Bryson (295,000)

**Self-Help: Motivational & Inspirational**

*The Four Agreements*, Don Miguel Ruiz (209,000)

**Self-Help: Personal Growth**

*The Power of Intention*, Wayne W. Dyer (195,000)

**Self-Help: Sexual Instruction**

*The Art of Seduction*, Robert Greene (40,000)

**Social Science: Women's Studies**

*Mother-Daughter Wisdom*, Christiane Northrup, M.D. (79,000)

**Sports & Recreation**

*Faithful*, Stewart O'Nan & Stephen King (212,000)

**Sports & Recreation: Baseball**

*Faithful*, Stewart O'Nan & Stephen King (212,000)

**Sports & Recreation: Football**

*Friday Night Lights*, H.G. Bissinger (206,000)

**Sports & Recreation: Golf**

*Who's Your Caddy?*, Rick Reilly (40,000)

**Travel: Essays & Travelogues**

*A Walk in the Woods*, Bill Bryson (78,000)

**The Book Standard** and **Nielsen BookScan** are owned by VNU Business Media.

For further questions, or if you would like a full list of the Bestseller Award winners, please contact Ryan Clancy at [ryanc@rosengrouppr.com](mailto:ryanc@rosengrouppr.com), or (212) 255-8455.

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